

Terms and Conditions LEGO® The Realm of Possibilities Event:

A. Event & Eligibility

1. The event is organised by LEGO Trading (Malaysia) Sdn. Bhd. ("LEGO Malaysia") and managed by Laconix Resources Sdn. Bhd. ("Laconix").
2. Families can look forward to fun-filled adventures as they experience LEGO The Realm of Possibilities Event at 1 Utama Shopping Center from 10 January to 9 February 2025.
3. LEGO The Realm of Possibilities Event at 1 Utama Shopping Center, GF Luxe will be open to the public from 12:30pm on the first day, and 10:00am to 10:00pm for subsequent days.
4. The game stations (excluding the bonus station) are at times restricted to participants aged 4 and above, in accordance with safety and experience guidelines. Children must be accompanied and supervised by a parent or guardian at all times during the event.
5. The Participants can participate in the event at no cost. Only same day registrations will be valid and allowed entry to the event, pre-registration is mandatory at the registration counter for all participants for game stations except bonus station.
6. Laconix reserves the sole and absolute right to assess and determine the eligibility of each Participant, and may require such information and documents as it considers necessary for the purposes of verifying the eligibility of an entry.
7. Laconix also reserves the right to disqualify any Participant without assigning any reason whatsoever.
8. By participating in this event, the Parent/Guardian acknowledges that LEGO Malaysia may take photographs, quotation(s), sound recording(s) and/or movie clip(s) (Material) depicting the Parent/Guardian and/or Child/Ward during the event.
9. The Parent/Guardian grants LEGO Malaysia and other companies within the LEGO Group of Companies, the exclusive right to use Material, for any media, public relation or marketing use or derivative works, for the purpose of promoting such event(s) in connection with The LEGO Group.
10. The Parent/Guardian acknowledges that the depiction of him/her/the Child in the Material may be duplicated and distributed in any and all manner and media throughout the world in perpetuity.
11. LEGO Malaysia or other companies within the LEGO Group of Companies are not obligated to use Material.
12. The Material will always be used in accordance with LEGO values.
13. The parent/Guardian and the Child/Ward acknowledges that neither he/she or the Child/Ward will receive a remuneration for the Material or participation in the event.
14. LEGO Malaysia, Laconix and Box of Bricks Sdn. Bhd. (LEGO Certified Store) are not responsible for any personal loss, injuries or damage caused or incurred during the activity.
15. By participating, Parent/guardian and the participants agree to indemnify LEGO Malaysia, Laconix and LEGO Certified Store and their agencies against claims arising from any personal loss, injury, or damage.
 - a. The Parent/Guardian hereby releases and discharges the companies specified under clause 9 and 10, its employees, agents, licensees, successors and assigns from any and all claims, demands or causes of actions that it may have or may from now on for libel, defamation, invasion of privacy or right of publicity, infringement of copyright or trademark, or violation of any other right arising out of or relating to any utilization of the rights granted under this form in connection with this event.
16. By participating in this event, you explicitly confirm that you consent to personal data collected in connection and during the event for the purposes, stated in the

abovementioned clauses, to be held by LEGO System A/S, as the responsible data controller within the LEGO Group, in accordance with Danish Law.

17. Each participant is only allowed to participate in the event once.
18. LEGO Malaysia reserves the right to add or amend the terms and conditions without prior notice without having to disclose any reason therefore, and without any compensation whatsoever.
19. By participating, participants and their parents/guardians automatically agree to the Terms & Conditions stated.

B. Game Stations at Mall Atrium Event:

1. Registration is compulsory at: <https://forms.gle/UBpUXFCYS325frDW9> or by scanning the QR code below. All required fields are to be filled up.



2. One (1) LEGO Mission Card can be collected after the registration pop up message is shown to the event facilitator at Registration Counter. Mission card need to return to the redemption counter upon completion.
3. Complete 3 stations to claim a LEGO Fire Cracker for kids aged 4–12 or a LEGO RM10 Voucher for those aged 13 and above with limited daily quantities available. LEGO RM10 Voucher must be redeemed by a parent or guardian for kids aged 13–18.
4. LEGO Fire Cracker or LEGO RM10 Voucher are limited to 1 redemption per person, given on a first-come, first-served basis and while stocks last.
5. LEGO Fire Cracker or LEGO RM10 Voucher are not refundable or exchangeable for cash.
 - LEGO RM10 Voucher can be redeemed with a minimum spend of RM50 on normal priced LEGO playsets at 1 Utama Shopping Centre GF Luxe Event and LEGO Certified Store 1 Utama Shopping Centre.
 - Limited to one redemption per transaction.
 - Vouchers cannot be combined or used in conjunction with other promotion vouchers and member discount.
 - Voucher expiry date: **9 February 2025**. Requests for extensions to the expiry date will not be allowed.
 - Tampered vouchers will not be honoured and will be rejected. Decision on rejection of any tampered vouchers is final.
 - Vouchers are not refundable or exchangeable for cash.
 - Any unused balance will not be refunded.
 - LEGO Malaysia reserves the right to vary, delete, or add to any of these Terms and Conditions without prior notice.
6. Participant can participate the game stations in any order.
 - i. **Lake of Abundance**
 - a. Build a LEGO Koi fish at our Lake of Abundance!
 - b. Upon completion, LEGO Brand Ambassador will punch a hole on the mission card.
 - ii. **Fields of Luck**
 - a. Help Eddy collect 18 'good' persimmons in 60s.
 - b. Upon completion, LEGO Brand Ambassador will punch a hole on the mission card.
 - iii. **Valley of Good Fortune**
 - a. Build some fireworks!
 - b. Place it in the valley to chase away the terrifying Nian!
 - c. Upon completion, LEGO Brand Ambassador will punch a hole on the mission card.

C. Bonus Station: Village of Blessings and Find the LEGO Ang Baos

Bonus Station: Village of Blessings

1. Registration is NOT required at this Bonus Station.
 - a. Write your blessings to your loved ones on our LEGO lantern.
 - b. Scan QR and download the lantern and share it on social media with #LEGOLNY2025 #LEGOMY

Bonus Station: LEGO Ang Baos

2. Registration is NOT required at this Bonus Station.
3. Count the number of LEGO Ang Baos in the display and scan the QR to submit your guess entry (via Google Form: <https://forms.gle/BvxpAkHPdqBZ5gia7>). Limited to 1 entry per customer.



4. At the end of event, 3 winners that guess correctly will be selected by LEGO Malaysia and Laconix in its sole and absolute discretion (collectively the “Winners” and each a “Winner”).
5. All decisions made by LEGO Malaysia in relation to the selection of Winners shall be final, conclusive and binding on all Participants and non-negotiable.
6. The Winners will be contacted via direct message or direct call by Laconix by no later than 14 working days after the end of the Contest Period. A Winner may be required by Momenntum to verify his/her age and/or identity.
7. The award of a Prize is subject to acceptance by the Winner. If a Winner cannot be contacted or does not respond to Laconix within 10 working days of Laconix’s direct message, or fails to provide the required verification(s), the Winner is deemed to have waived his/her right to the Prize. LEGO Malaysia has the right to select a supplementary Winner at its sole and absolute discretion. All decisions of LEGO Malaysia in this regard are final and binding on all Participants.
8. All Prizes will be sent via courier upon verification and provision of necessary information for delivery. Neither Laconix nor LEGO Malaysia shall be liable for the non-receipt of the prizes.
9. All Prizes are not transferable and are not exchangeable for cash, credit, or other items in part or in full. Laconix shall not be responsible for any Prize in any event of loss, theft, damage etc after it has been delivered to a Winner.
10. Each Winner is eligible to win LEGO playsets.

D. Prosperity Mascot Appearance:

1. Catch the special appearance of the Prosperity Mascot at 1 Utama Shopping Centre.
2. Prosperity Mascot’s appearance schedule may change without prior notice. LEGO Malaysia reserves the sole and absolute discretion to modify or cancel the appearance in response to any operational or external factors.

Date	Appearance Time
Saturday, Sunday & Public Holiday	11am – 11.30am, 2pm – 2.30pm, 6pm – 6.30pm, 8pm -8.30pm 30 minutes for each appearance, total 4 appearances per day.
Lunar New Year Holiday (29 – 31 Jan 2025)	11am – 11.30am, 2pm – 2.30pm, 6pm – 6.30pm, 8pm -8.30pm 30 minutes for each appearance, total 4 appearances per day.

E. Retail Promo Mechanics:

- Free gifts/ promotions are valid from 10 January to 9 February at 1 Utama Shopping Centre, limited to one (1) redemption per receipt. Free gifts/promotions are subject to availability of prevailing stocks and is on first-come-first-served basis.

Event exclusive Gift-with-Purchase

- A minimum RM 168 purchase and above** on any LEGO product(s) at LEGO The Realm of Possibilities Event in a single receipt entitles to receive an event exclusive LEGO® Red Packet & RM10 Voucher.
- A minimum RM 488 purchase (stackable with RM 168 promotion) and above** on any LEGO product(s) at LEGO The Realm of Possibilities in a single receipt entitles to receive an event exclusive LEGO Red Ceramic Mug.

LEGO Certified Stores Gift-with-Purchase

- A minimum RM 328 purchase (stackable with RM168 & RM488 promotion) and above** on any LEGO product(s) at LEGO The Realm of Possibilities in a single receipt entitles to receive a limited-edition 40707 Year of The Snake.
- Only original receipts are accepted for redemption. Receipts cannot be combined.
 - Redemption is not valid with any other promotions/discounts.
 - Credit/credit card slips & NETS transaction slips are not valid - unless presented together with corresponding original receipts.
 - Free LEGO gift is not available for sale, and cannot be exchanged or refunded.

SCHEDULE A
PRIVACY POLICY

This policy governs the collection, use and disclosure of personal data by Laconix Resources Sdn. Bhd. ("Laconix") in connection with the "LEGO The Realm Of Possibilities Event" (the "Event & Contest"), and explains how we collect and handle personal data of individuals and comply with the requirements of the ACT 709 PERSONAL DATA PROTECTION ACT 2010 Malaysia and its regulation(s) (the "PDPA"). In this policy, "personal data" shall have the meaning ascribed to it in the PDPA.

You agree and consent to us and our authorised service providers and third parties to collect, use and disclose and/or retain your personal data in the manner set forth in this policy. This policy forms a part of the terms and conditions governing your relationship with us.

We reserve the right to add to or amend this policy from time to time. The date of the last amendment will appear at the end of this policy.

1. Your Personal Data

1.1. Examples of personal data include but are not limited to:

- (a) your name, NRIC, passport or other identification number, telephone number(s), mailing address, email address and any other information relating to you which you have provided in any form to us;
- (b) your photos;
- (c) personal data of your family members, such as next of kin, spouses and children; and
- (d) information about your usage of and interaction with our website(s) and/or services including computer and connection information, device capability, bandwidth, statistics on page views and traffic to and from our website(s).

2. Collection of your Personal Data

2.1. For the Contest, we may collect your personal data through the following ways:

- (a) when you enter a submission for the Contest;
- (b) when you interact with any of our employees;
- (c) when you respond to our request for additional personal data; and
- (d) when you request that we contact you.

3. Purposes for the Collection, Use and Disclosure of Your Personal Data

3.1. For the Contest, our collection, use, disclosure and/or retention of your personal data will be limited to such purposes that are in connection with the Contest only.

4. Disclosure of your Personal Data

4.1. We may disclose your personal data to the following group of external organisations for purposes mentioned above, subjected to the requirements of applicable laws:

- (a) insurance companies in connection with claims;
- (b) agents, contractors, data intermediaries or third-party service providers who provide services, such as mailing, information technology, data processing, storage and archival to us;
- (c) our professional advisers such as our auditors;
- (d) relevant government regulators, statutory boards or authorities or law enforcement agencies to comply with any laws, rules, guidelines and regulations or schemes imposed by any government authority; and
- (e) any other person in connection with the purposes set forth above.

5. Protection of your Personal Data

5.1. We maintain appropriate security safeguards and practices to protect your personal data unauthorised access, collection, use, disclosure, copying, modification disposal or similar risks, in accordance with applicable laws including the PDPA.

6. Accuracy of your Personal Data

6.1. We take all reasonable measures to ensure that your personal data remains accurate, complete and up-to-date.

6.2. Please keep us informed when there are any updates to your personal data by contacting us directly.

7. Withdrawal of Consent

7.1. If you wish to withdraw your consent to any use or disclosure of your personal data as set out in this policy, please contact us directly.

7.2. Please note that if you withdraw your consent to any or all use or disclosure of your personal data, depending on the nature of your request, we may no longer be in a position to continue to provide services to you.

8. Access to and Correction of your Personal Data

8.1. You may request access to or make corrections to your personal data records by contacting us directly.